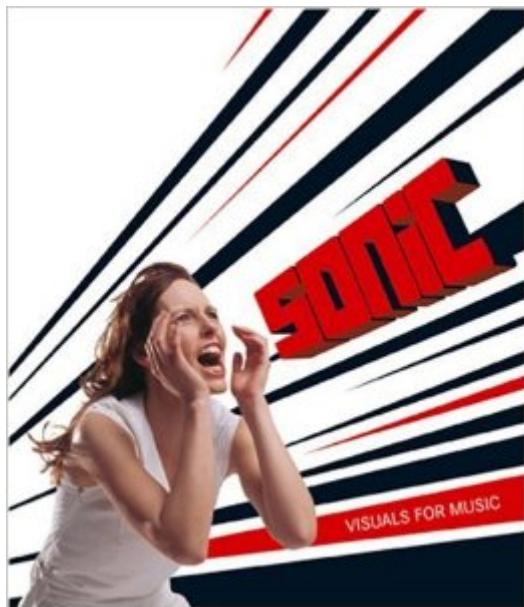


The book was found

# Sonic: Visuals For Music



## Synopsis

What does your favorite music look like? How can you visualize raw energy or sophisticated lounge sounds? And how could you create packaging for that album? Sonic answers these questions with 320 striking pages of today's best-designed record covers and concert posters. Worlds apart from another rehash of the standards of the 1960s and 70s, this book focuses on contemporary examples from underground and indie music, pop, alternative rock and electronica. An engaging cover and packaging design have become key reasons for listeners to buy music in its traditional forms. With the rapid proliferation of MP3s, effectively designed music covers are increasingly necessary for the success of an album in today's stagnating music industry. Sonic is a source book designed to inspire music insiders and graphic artists creating music packaging. With its stunning visuals from today's most exciting music, Sonic also appeals to a general audience of concertgoers, gift givers and all those interested in intelligent "pop" culture.

## Book Information

Hardcover: 320 pages

Publisher: Gestalten Verlag (May 2004)

Language: English

ISBN-10: 3899550404

ISBN-13: 978-3899550405

Product Dimensions: 11.2 x 9.6 x 1.2 inches

Shipping Weight: 4.4 pounds

Average Customer Review: 4.4 out of 5 stars See all reviews (5 customer reviews)

Best Sellers Rank: #1,933,738 in Books (See Top 100 in Books) #331 in Books > Arts & Photography > Music > Theory, Composition & Performance > MIDI, Mixers, etc. #10415 in Books > Arts & Photography > Decorative Arts & Design

## Customer Reviews

SONIC - Visuals for Music compiled and edited by Robert Klanten, Hendrik Hellige, and Tom Hulan. Die Gestalten Verlag, Berlin, Germany; [...] 2004. 335 pp. \$50.00 hardcover, ISBN 3-89955-040-4. color photographs and illustrations. "Sonic" is an extended kaleidocope of the colors, shapes, and images of CD covers, album covers, and promotional and tour posters for popular singers and groups mostly from Europe and the United States. The innumerable graphics, art work, photographs, and combinations of these in all styles--from realistic to ironic to psychedelic to postmodern--are presented without captions except for notes on the name of the individual or art

shop that did the design, the performer, and the medium (e. g., CD cover). In visually cataloging the hundreds of commercial works used in promoting and selling popular singers and bands in the highly competitive field of popular music, "Sonic" contains the many styles of state-of-the-art and some cutting-edge marketing; and also the diversity of the contemporary visual culture, as seen also in film, music videos, and TV advertising. It's a book to enjoy for anyone interested in the field of popular music and today's visual culture. Commerical artists and marketers especially would benefit from it. Contact information for the designers noted with the particular works is found in a section at the end of the book.

"Sonic" is a good book to have an idea what was happening around the first 10 years of the 21st century (I mean, some graphic conceptions that were really in use around that time). It's mainly focused on (almost) mainstream records, but also has some experimental works on it. Maybe it might be missing strong or popular sleeves that came out by then, but still a fine collection of visual references. I really like that pictures cover almost full page, and have just the work and studio information; nothing else needed. Graphic Designers, Art Directors or simply, music and sleeve lovers should have a copy.

i bought this because im a graphic designer who works primarily in the music industry, and love seeing other peoples work for inspiration and such. i was afraid this would have a ton of lame artwork surrounding major label artists (dont get me wrong, their stuff is good, but there are so many great indie bands with amazing artwork), but to my surprise, this book is heavily based on just fantastic artwork of both established and not-so-established bands. really has some amazing work in it!

Music is trendsetting. Music design is as well. Sonic delivers contemporary covers, posters, and ads from music today which is great for any designer wanting to stay current with the trends of design.

great images from all over the world (mostly europe and western countries. awesome graphics and photography.

[Download to continue reading...](#)

Sonic: Visuals for Music The Power of Visual Storytelling: How to Use Visuals, Videos, and Social Media to Market Your Brand Tactile: High Touch Visuals Sonic / Mega Man: Worlds Collide: The Complete Epic Sonic the Hedgehog Archives, Vol. 0: The Beginning Sonic the Hedgehog Archives,

Vol. 1 Sonic the Hedgehog Archives, Vol. 2 Sonic Universe 7: Silver Saga The Sonic Keys: Sound, Light & Frequency Sonic Bodies: Reggae Sound Systems, Performance Techniques, and Ways of Knowing Sonic Experience: A Guide to Everyday Sounds The History of Sonic the Hedgehog (Pix 'n Love Editions) Sonic the Hedgehog #197 Clothes, Clothes, Clothes. Music, Music, Music. Boys, Boys, Boys.: A Memoir MUSIC CITY NEWS magazine March 1980 George Jones on cover (The Sound of a City Heard Around The World, Volume XVII No. 9, Country Music, Bluegrass Music,) Music in Brazil: Experiencing Music, Expressing Culture Includes CD (Global Music Series) Music in Ireland: Experiencing Music, Expressing Culture (Global Music Series) Blank Sheet Music: Music Manuscript Paper / Staff Paper / Musicians Notebook (Christmas Edition) (Holiday Blank Sheet music) (Volume 5) Blank Sheet Music For Piano: White Cover, Bracketed Staff Paper, Clefs Notebook,100 pages,100 full staved sheet, music sketchbook,Music Notation ... gifts Standard for students / Professionals Blank Sheet Music: Elegant Violet Cover,Music Manuscript Paper, Staff Paper, Musicians Notebook, Durable Book Binding,(Composition Books - Music ... Stave \* 100 pages, 8" x 10" (20.32 x 25.4 cm)

[Dmca](#)